

WHO Otto Beisheim School of Management - Germany

Approved template of credit transfer (09/10/2015)

Template code: **WHO15**

WHO Otto					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1		Public Human Resources Management	4.5	36	1	BGPA202	Public Sector Personnel Management	3	None
2		Innovation Management	4.5	36	2	GBMT302	International Management	3	BECO310/ EBIS315/ GBMT300/30
3		General Survey of East Asian Economics	4.5	36	3	GBMT402	Asian Business	3	BECO310/ EBIS315/ GBMT300/30
4		Entrepreneurship	4.5	36	4	GBMT406	Entrepreneurship	3	MGMT110
5		Strategic Management	4.5	36	5	MGMT300	Strategic Management	3	ACCT100 & FINC210 & MKTG220
6		Marketing Research Methods	4.5	36	6	MGMT331	Research Methods	3	MGMT110 & MKTG220 & QMDS200
7		Managerial Leadership	4.5	36	7	MGMT489	Leadership	3	MGMT110
8		International Marketing	4.5	36	8	MKTG410	International Marketing	3	MKTG220
9		Logic and Thinking Method	4.5	36	9	PHIY102	Introduction to Logic	3	None
10		Philosophy of Buddhist	4.5	36	10	PHIY107	Buddist Philosophy	3	None
11		Demography	4.5	36	11	SOCY215	Understanding Population	3	None